



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Rupp for Missouri (39601)
Thompson Communications (3495)/031779

Invoice 1451033
Inv Date 8/12/2012
Terms Cash In Advance
Contract 845191
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Thompson Communications
200 W. Jefferson
Marshfield, MO 65706-1638

AgM

Product Political - State Secretary of State (1183)
Brand Republican (161345)
Acct Types Local/Political Candidate - Agency
Est/Headline /
Demo
Revision
Comments Secretary of State - Republican

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:46:08PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	131968-CBS This Mor	Day,M-1,Tu-1,Th-1,F-1	07/30/12 8:45AM (Mo)	00:30	CBS This Morning	TAX MAN SR0412	\$225.00	I
1.0	SPOT	131968-CBS This Mor	Day,M-1,Tu-1,Th-1,F-1	07/31/12 7:29AM (Tu)	00:30	CBS This Morning	TAX MAN SR0412	\$225.00	
1.0	SPOT	131968-CBS This Mor	Day,M-1,Tu-1,Th-1,F-1	08/02/12 8:23AM (Th)	00:30	CBS This Morning	TAX MAN SR0412	\$225.00	
1.0	SPOT	131968-CBS This Mor	Day,M-1,Tu-1,Th-1,F-1	08/03/12 7:29AM (Fr)	00:30	CBS This Morning	TAX MAN SR0412	\$225.00	
2.0	SPOT	131968-CBS This Mor	Day,M-1	08/06/12 7:29AM (Mo)	00:30	CBS This Morning	TAX MAN SR0412	\$225.00	
3.0	SPOT	132086-CBS This Mor	Day,Sa-1	08/04/12 7:57AM (Sa)	00:30	CBS This Morning: Saturday	TAX MAN SR0412	\$45.00	
4.0	SPOT	20132-CBS Sunday M	Day,Su-1	08/05/12 8:07AM (Su)	00:30	CBS Sunday Morning	TAX MAN SR0412	\$350.00	
5.0	SPOT	98273-Great Day St.	Day,M-1,W-1,F-1	07/30/12 10:31AM (Mo)	00:30	Great Day St. Louis	TAX MAN SR0412	\$100.00	
5.0	SPOT	98273-Great Day St.	Day,M-1,W-1,F-1	08/01/12 10:47AM (We)	00:30	Great Day St. Louis	TAX MAN SR0412	\$100.00	
5.0	SPOT	98273-Great Day St.	Day,M-1,W-1,F-1	08/03/12 10:30AM (Fr)	00:30	Great Day St. Louis	TAX MAN SR0412	\$100.00	
6.0	SPOT	98273-Great Day St.	Day,M-1	08/06/12 10:50AM (Mo)	00:30	Great Day St. Louis	TAX MAN SR0412	\$100.00	
7.0	SPOT	20022-Price is Right	Day,Tu-1,Th-1,F-1	07/31/12 11:00AM (Tu)	00:30	Price is Right	TAX MAN SR0412	\$400.00	I
7.0	SPOT	20022-Price is Right	Day,Tu-1,Th-1,F-1	08/02/12 11:29AM (Th)	00:30	Price is Right	TAX MAN SR0412	\$400.00	
7.0	SPOT	20022-Price is Right	Day,Tu-1,Th-1,F-1	08/03/12 10:59AM (Fr)	00:30	Price is Right	TAX MAN SR0412	\$400.00	
8.1	SPOT	20022-Price is Right	Day,M-1	08/06/12 11:30AM (Mo)	00:30	Price is Right	TAX MAN SR0412	\$400.00	
9.0	SPOT	20023-News @ 12no	Day,M-1,Th-1,F-1	07/30/12 12:12PM (Mo)	00:30	News @ 12noon M-F	TAX MAN SR0412	\$450.00	
9.0	SPOT	20023-News @ 12no	Day,M-1,Th-1,F-1	08/02/12 12:14PM (Th)	00:30	News @ 12noon M-F	TAX MAN SR0412	\$450.00	
9.0	SPOT	20023-News @ 12no	Day,M-1,Th-1,F-1	08/03/12 12:07PM (Fr)	00:30	News @ 12noon M-F	TAX MAN SR0412	\$450.00	
10.0	SPOT	20023-News @ 12no	Day,M-1	08/06/12 12:07PM (Mo)	00:30	News @ 12noon M-F	TAX MAN SR0412	\$450.00	
11.0	SPOT	28663-Dr. Phil	Day,M-1,W-1,F-1	07/30/12 3:38PM (Mo)	00:30	Dr. Phil	TAX MAN SR0412	\$225.00	



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McNamara, Julie (2389)
ph: (314) 621-4444
fx: (314) 444-3367x

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Political - State Secretary of State (1183)
Republican (161345)
Local/Political Candidate - Agency
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Comments

Secretary of State - Republican

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11.0	SPOT	28663-Dr. Phil	Day,M-1,W-1,F-1	08/01/12 2:58PM (We)	00:30	Dr. Phil	TAX MAN SR0412	\$225.00	I
11.0	SPOT	28663-Dr. Phil	Day,M-1,W-1,F-1	08/03/12 3:26PM (Fr)	00:30	Dr. Phil	TAX MAN SR0412	\$225.00	
12.0	SPOT	28663-Dr. Phil	Day,M-1	08/06/12 3:24PM (Mo)	00:30	Dr. Phil	TAX MAN SR0412	\$225.00	
13.0	SPOT	20054-News @ 5pm	Day,M-1,W-1,F-1	07/30/12 5:24PM (Mo)	00:30	News @ 5pm M-F	TAX MAN SR0412	\$950.00	I
13.0	SPOT	20054-News @ 5pm	Day,M-1,W-1,F-1	08/01/12 5:24PM (We)	00:30	News @ 5pm M-F	TAX MAN SR0412	\$950.00	
13.0	SPOT	20054-News @ 5pm	Day,M-1,W-1,F-1	08/03/12 5:26PM (Fr)	00:30	News @ 5pm M-F	TAX MAN SR0412	\$950.00	
14.0	SPOT	20054-News @ 5pm	Day,M-1	08/06/12 5:24PM (Mo)	00:30	News @ 5pm M-F	TAX MAN SR0412	\$950.00	I
15.0	SPOT	20055-News @ 6pm	Day,Tu-1,Th-1,F-1	07/31/12 6:21PM (Tu)	00:30	News @ 6pm M-F	TAX MAN SR0412	\$900.00	
15.0	SPOT	20055-News @ 6pm	Day,Tu-1,Th-1,F-1	08/02/12 6:20PM (Th)	00:30	News @ 6pm M-F	TAX MAN SR0412	\$900.00	
15.0	SPOT	20055-News @ 6pm	Day,Tu-1,Th-1,F-1	08/03/12 6:20PM (Fr)	00:30	News @ 6pm M-F	TAX MAN SR0412	\$900.00	I
16.0	SPOT	20055-News @ 6pm	Day,M-1	08/06/12 6:21PM (Mo)	00:30	News @ 6pm M-F	TAX MAN SR0412	\$900.00	
17.0	SPOT			08/04/12		1 preempt @ \$150.00		\$0.00	
18.0	SPOT	20757-News @ 5:30p	Day,Su-1	08/05/12 5:58PM (Su)	00:30	News @ 5:30pm Su	TAX MAN SR0412	\$400.00	I
19.0	SPOT	20062-News @ 10pm	Day,M-1,Th-1,F-1	07/30/12 10:27PM (Mo)	00:30	News @ 10pm M-F	TAX MAN SR0412	\$1500.00	
19.0	SPOT	20062-News @ 10pm	Day,M-1,Th-1,F-1	08/02/12 10:27PM (Th)	00:30	News @ 10pm M-F	TAX MAN SR0412	\$1500.00	
19.0	SPOT	20062-News @ 10pm	Day,M-1,Th-1,F-1	08/03/12 10:23PM (Fr)	00:30	News @ 10pm M-F	TAX MAN SR0412	\$1500.00	I
20.0	SPOT	20062-News @ 10pm	Day,M-1	08/06/12 10:28PM (Mo)	00:30	News @ 10pm M-F	TAX MAN SR0412	\$1500.00	
21.0	SPOT	20789-News @ 10pm	Day,Su-1	08/05/12 10:29PM (Su)	00:30	News @ 10pm Sun	TAX MAN SR0412	\$1500.00	
22.0	SPOT	119144-News @ 10:3	Day,Su-1	08/05/12 10:58PM (Su)	00:30	News @ 10:30pm Sun	TAX MAN SR0412	\$1500.00	I

600

400
Due



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23.0	SPOT	20108-News @ 10pm	Day,Sa-1	08/04/12 10:21PM (Sa)	00:30	News @ 10pm Sat	TAX MAN SR0412	\$850.00	-
24.0	SPOT	119145-News @ 10:30pm	Day,Sa-1	08/04/12 10:55PM (Sa)	00:30	News @ 10:30pm	TAX MAN SR0412	\$400.00	-
25.0	SPOT	20063-Late Show with David Letterman	Day,M-1,W-1,F-1	07/30/12 11:31PM (Mo)	00:30	LATE SHOW WITH DAVID LETTERMAN	TAX MAN SR0412	\$450.00	7
25.0	SPOT	20063-Late Show with David Letterman	Day,M-1,W-1,F-1	08/01/12 11:08PM (We)	00:30	LATE SHOW WITH DAVID LETTERMAN	TAX MAN SR0412	\$450.00	
25.0	SPOT	20063-Late Show with David Letterman	Day,M-1,W-1,F-1	08/03/12 11:17PM (Fr)	00:30	LATE SHOW WITH DAVID LETTERMAN	TAX MAN SR0412	\$450.00	
26.0	SPOT	20063-Late Show with David Letterman	Day,M-1	08/06/12 11:00PM (Mo)	00:30	LATE SHOW WITH DAVID LETTERMAN	TAX MAN SR0412	\$450.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total \$25,570.00
Commission (\$3,835.50)
Net Total \$21,734.50

Total Spots 44